

Advertising Order

<u>Advertiser</u>	
Company Name	
Company Address	
Contact Name	
Contact email	
Contact telephone	
Campaign Detail	
Booking Date	
Start Date	
End / Renewal Date	
Purchase Order #	
Terms herewith agree	ed on behalf of Snow Industry News: Dated:
Terms herewith agree	ed on behalf of Advertiser: Dated: / /



Advertising Terms & Conditions

1. Definitions

"The Publisher" means Snow Industry News. "The Advertiser" means the person, firm or company entering into this contract incorporating these terms and conditions.

2. Application of the Terms and Conditions

The terms and conditions set out herein shall apply to all contracts for advertisements, which placed by the advertiser and confirmed accepted by the publisher. No other terms and conditions shall be binding upon the parties, and this contract embodies the entire understanding of the parties and there are no promises, terms, conditions, obligations, oral or written, expressed or implied, other than those contained herein, or confirmed in writing by the publisher and attached here-to.

3. Supply of Artwork and Copy Matter

The advertiser must supply their own artwork. This must be of suitable quality and to the correct size and must be supplied within 14 days from the recording of the verbal advertising agreement or email confirmation being received.

4. Method of Payment

The full amount of the cost of the advertisement will be invoiced upon receipt of order confirmation and payment is to be made no later than 14 days thereafter.

5. Cancellation, Change, Closure or Disposal of Business

(a) Cancellation of this agreement will only be accepted within 14 days of the legally binding verbal contact being recorded or email confirmation being received.

6. Warranty and Indemnity

The Advertiser warrants that:

- (a) They will be responsible for obtaining and paying for all necessary licenses and consents for the display of any advertising or copyright material contained or the appearance of any person in the advertisement.
- (b) No advertisement will be in breach of copyright or other rights or be defamatory of any third party.
- (c) They will indemnify and keep indemnified the publisher against all claims, demands, proceedings, damages, costs, charges and expenses arising from breach of the above warranties or in any other way arising out of the publication of the advertisement or anything done as a result thereof.

7. Publication Date and Delivery

The publisher will endeavor to deliver the advert on the publication to the public as quickly as possible, but reserves the absolute right to determine the advert publication date. In the event of any delay in insertion, such delay will not prejudice any of the terms and conditions herein contained. All quoted dates are intended as a guide only as to commencement of display and do not constitute part of the contract.

8. Trade Monopolies

The publisher retains the right to accept and publish advertisements of a like or similar business trade occupation or profession to that of the advertiser.

9. Distribution and Design

The publisher reserves full rights over the design and presentation of the website or publication and from time to time vary the size/or design of the website or publication and amend or alter its colour schemes and will not be liable to advise the advertiser of such alterations and any or all such changes shall in no way prejudice the terms and conditions of this agreement. The publisher also reserves the right to place any company types on websites or publication and it is the duty of the advertiser to inform us if they do not wish to appear alongside specific company types.

10. Notices

- (a) Any notices required to be given, hereunder shall be deemed effectively served if sent through the post, in the case of the advertiser to the last known place of business abode or its registered office as a company and in the case of the publisher to:
- (b) By interpretation this contract is deemed confirmed at the publisher's place of business.